



THE HOME OF DEVELOPING, EMERGING, AND TALENTED
ATHLETES IN SOUTH WEST VICTORIA

SWAS VALUES

Our SWAS Team is built upon the potential of young people, their sporting dreams, and those who support them to make it happen.

We treat each other with respect, honesty, and integrity, and we celebrate the diverse cultures, experiences and ideas that contribute to developing successful people.



OUR GUIDING PRINCIPLES

TALENT IDENTIFICATION

Top performing and emerging youth athletes from the region are SWAS athletes

ATHLETE PREPAREDNESS

High Performance training philosophies and practices underpin SWAS programming

PATHWAY PROGRESSION

SWAS programming supports athletes to progress in their sporting pathway

OUR PILLARS OF SUCCESS

Financial Security

The SWAS business model allows for innovation and growth to fund our future operations.

Program Evolution

SWAS programming reflects trends and changes to the high-performance environment.

Promoting Performance

SWAS is synonymous with developing emerging and talented athletes.

Collective Knowledge

SWAS fosters a culture of sharing knowledge and development of our community.

KEY STRATEGIES

STABILITY

Be well-resourced and governed to secure the financial future and growth of the Academy

INNOVATION

Provide a product that is highly valued and current with emerging practices

RECOGNITION

Share the successes of our athletes as they progress in their sporting pathway

ENGAGEMENT

Actively work to develop opportunities for people in our community